



# Bath Country Journal

Magazine

Celebrating 29 Years of Serving the Bath Community

Ad Dimensions (width x height)	Regular Rate	Promotion Rate
2 3/8" x 5" .....	\$70	\$63
2 3/8" x 6" .....	\$81	\$73
2 3/8" x 7" .....	\$92	\$83
2 3/8" x 8" ( <i>quarter page</i> ) .....	\$104	\$94
2 3/8" x 10" .....	\$125	\$112
5" x 2.5" .....	\$70	\$63
5" x 3" .....	\$81	\$73
5" x 4" ( <i>quarter page</i> ) .....	\$104	\$94
5" x 5" .....	\$125	\$112
5" x 6" .....	\$150	\$135
5" x 7" .....	\$175	\$157
5" x 7.5" ( <i>half page</i> ) .....	\$187	\$168
5" x 8" .....	\$192	\$173
5" x 10" .....	\$220	\$198
7 1/2" x 2" .....	\$81	\$73
7 1/2" x 3" .....	\$112	\$100
7 1/2" x 4" .....	\$150	\$135
7 1/2" x 5" ( <i>half page</i> ) .....	\$187	\$168
7 1/2" x 6" .....	\$207	\$186
7 1/2" x 7" .....	\$231	\$208
7 1/2" x 8" .....	\$264	\$237
7 1/2" x 10" ( <i>full page</i> ) .....	\$340	\$306

Advertising copy due by the 15th of the preceding month

Distribution on the 30th of the preceding month

E-mail ads to: [ads@scriptype.com](mailto:ads@scriptype.com)

## BBA Promotion

All active members of the Bath Business Association are eligible for a 10% discount on display ad space.

*Bath Country Journal* is the best way to reach new local customers:

- Mailed to over 8,200 homes & businesses in Bath and surrounding area
- Magazine format keeps your ad in homes for weeks, months or even years
- Free design and consultation
- 73% of households have regular readers\*
- 72% purchase from our ads\*

Interested in reaching customers outside of Bath? Ask about multi-magazine discounts for our other community magazines:

*Richfield Times*  
*Hinckley Record*  
*Hudson Life*  
*Brecksville Magazine*  
*Broadview Journal*  
*Independence Today*

\*Percentages based on a 2005 audit by the Circulation Verification Council

Call for more information or to schedule a free advertising consultation

**Kimberley Weir**  
Account Representative

**330-612-5944**

SCRIPTYPE  
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**330-659-0303**